



2021 Cabernet Sauvignon, Santa Cruz Mountains

www.merrypranksterswine.com

\$132 main pricing, \$120 per case for 2+ case sales (or for 1 case for new accounts).

For release in fall 2022

Bottled April 19th 2022

152 cases produced in this second vintage

Winemaker - Charlie Miller

Vineyard Manager - Thayer Dunwoody

Vintage

A continued historic drought and shifts in temperature throughout the season resulted in shorter hangtimes and lower yields. There was just enough water stress early in the season to limit crop size and keep berries very small. This condition is a winemaker's dream! By summer, the combination of lower fruit yields and glorious California sunshine rewarded us with an even harvest of small, compact grape clusters.

Tech

Grape clusters were hand picked, destemmed, sorted, and fermented in small 1-2 ton lots. Fermentation kicked off spontaneously in open top tanks. Gently punched down twice a day, we worked hard to showcase all the lovely color, aroma and flavor of our mountain Cab without pulling too much tannin. The wine spent 6 months in oak (15% new) and 2 weeks in stainless steel. Bottled unfined & unfiltered in April, 2022. 13.6% ALC/VOL.

Tasting Notes

Aromas of alpine strawberries, black cherries and a hint of wild sage. On the palate, wild cassis fruit, blueberry compote and crushed stone. Mouth coating with great acid and a long, linear finish beautifully framed by a touch of toasted oak. Enjoy now or over the next 5 years.

Charlie says

"Showcasing the best mountain grapes, a fabulously fruity wine with light tannins. Picked in the early morning fog, fermentation started spontaneously in open-top tanks. 6 months in oak and

2 weeks in stainless steel. Bottled unfiltered & unfiltered. Strawberry and black cherry aromas, blackcurrant and blueberry flavors. Deliciously perfect for pranks.”

Background

Merry Pranksters wine is lovingly hand-grown, hand-made and mischievously bottled by the La Honda Winery team.

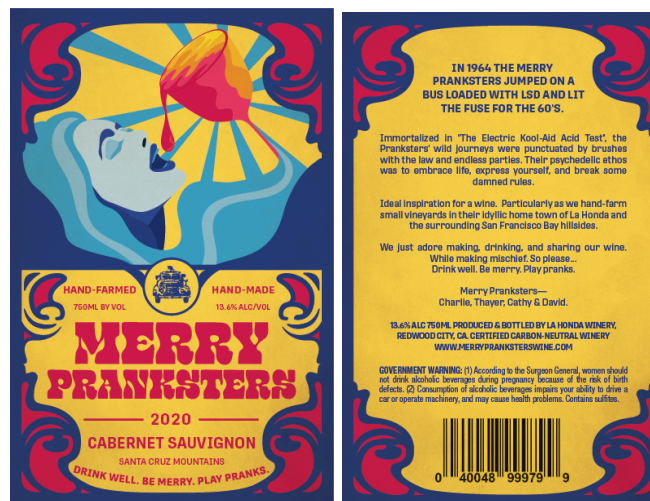
“The Merry Pranksters were the spark behind the 60’s. Ken Kesey, the author of ‘One Flew Over The Cuckoo’s Nest’, was the leader of the pack, a famed band of fun troublemakers who marauded around the country on a psychedelically-painted and music-blaring bus. Their ‘radical self-expression’ set the tone for the cultural liberation that breathed a mischievous awakening from convention into America and the world” says David Page, owner of La Honda Winery.

As the label says, the wines are a fun and tasty tribute to the Merry Pranksters and their home in La Honda in the hills above San Francisco Bay, where we grow the grapes:

“In 1964 the Merry Pranksters jumped on a bus loaded with LSD and lit the fuse for the 60's. Immortalized in "The Electric Kool-Aid Acid Test", the Pranksters' wild journeys were punctuated by brushes with the law and endless parties.

Their psychedelic ethos was to embrace love, express yourself, and break some damned rules. Ideal inspiration for a wine. Particularly as we hand-farm small vineyards in their idyllic home town of La Honda and the surrounding San Francisco Bay hillsides.

We just adore making, drinking, and sharing our wine. While making mischief. So please.... Drink Well. Be merry. Prank someone.”



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